

# PROGRAM ADVERTISING

Ride the Excitement 4 – 8 June 2020

Furphy Media Melbourne International 3 Day Event



**Equestrian Victoria**  
**Ph: 03 9013 0707**

**Contact:**  
**Susan McKay 0418 397443**



# Program Advertising Opportunities

The Official MI3DE program features all class, competitor and sponsor information. It is a great memento of this spectacular event. It is made available to all competitors free of charge and is available for purchase by spectators at the event. The program provides an excellent opportunity to promote your product and brand.

Professionally printed and produced, a limited number of pages are available to advertisers. The artwork specifications are detailed below. Please complete the booking form below.

The program is standard A5 size (148mm x 210mm)

Artwork: Full page 148mm wide x 210mm deep w.3mm bleed

Advertising rates are based on camera ready artwork

Half page 138mm wide x 98mm deep / no bleed

Bookings are required by 1 May 2020

Camera ready artwork must be supplied by 10 May 2020

Prices are inclusive of GST

Full payment must accompany the booking

Name/Company: \_\_\_\_\_ ABN: \_\_\_\_\_

Contact: \_\_\_\_\_ Mob. \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

## Advertisement:

Inside Front Cover	\$750	Inside Back Cover	\$750
Full Page Colour	\$500	Full Page Black & White	\$350
Half Page Colour	\$275		

## Payment Details:

I wish to pay the amount of \$ \_\_\_\_\_ to Equestrian Victoria by Cheque / Money order

Or

Please charge my credit card:                      Visa                      MasterCard

Card Number: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_      CCV No. \_\_\_\_

Expiry Date: \_\_ / \_\_                      Signature: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

## Send booking form to:

susan\_mckay@bigpond.com

Contact: mob. 0418 397 443