

TRADE EXHIBITION INFORMATION

Furphy Media Melbourne International 3 Day Event



MI3DE was first held in 1957 and has developed into the ultimate annual proving ground for some of Australia's best riders and horses.

Eventing is one of the most exciting and demanding equestrian sports. It tests the partnership between horse and rider to the absolute limit. Boldness, agility, stamina and precision are all required in equally great measure and it takes some exceptional riding, ice cool nerves and a horse that is fit and careful to be right there in the mix at the end of two jumping rounds.

Join us and be part of this exciting event

*****Trade Exhibition space sold as per the site plan***

Equestrian Victoria

FURPHY MEDIA MELBOURNE INTERNATIONAL 3 DAY EVENT TRADE EXHIBITION

Friday 11th – Monday 14th June 2021
Werribee Park, National Equestrian Centre

We are pleased to include Trade Exhibition information for the Furphy Media Melbourne International 3 Day Event and invite you to be a part of this great event.

In 2021 the Trade Village will be built around the new 80mx90m Martin Collins competition arena at Werribee Park. This is located beside the Polo fields and is in the middle of all the action on all days of competition.

Bookings will open online via TryBooking on Monday 26 April at 9.00am

<https://www.trybooking.com/BQOKD>

A plan of the village will be available when sales open on our website:
<https://m3de.com.au/merchandise/trade-village/>

Each Trade Exhibitor will receive:

- 2 Car passes per exhibition space
- a copy of the official program which includes Trader listing
- 2 Entry Accreditation passes per exhibition space

The exhibition space will be sold as per the Trade Exhibition plan.

- All Marquees will have a covered area/walkway in front of the floorspace as per the trade plan
- All Trade spaces will have a fluorescent light
- All Trade spaces will have power: 1 x 10amp 240v power outlet (please do not piggy back plugs)
- All Trade spaces will have solid floor with carpet tiles
- All Trade spaces will be allocated a 1.8m Trestle and 2 Plastic chairs per trade site
- When booking your site there is an option to book a fascia sign
- OC will provide a night watchman (Thurs/Fri/Sat/Sun) 5pm – 8am

TRADE EXHIBITION PRICING: (includes gst)

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|-------------|-------------|
| 3.0m x 3.0m | \$ 1,193.00 |
| 3.0m x 4.0m | \$ 1,587.00 |
| 3.0m x 6.0m | \$ 2,271.00 |
| 6.0m x 6.0m | \$ 3,357.00 |

*Note: all prices displayed on TryBooking include gst
Additional items e.g. trestles, chairs can be booked also*

TRADE VAN SITE ONLY: Price determined by size and space requirement - deposit of \$500 required to secure the booking. Please contact us to discuss the location and total amount payable. Van/truck site fees will apply based on the length and width of the vehicle/display. No 'pop up' tents/marquees are permitted on the venue.

OPTIONAL TRADE NAME SIGN: There is an option when booking to purchase a 300mm x 1800mm soft, non-permanent adhesive sign for the front of your trade space. **\$75**

TRADING TIMES:

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|-------------------|---|
| Friday 11 June: | 9.00am to 5.00pm (Competition timetable: CCI2* & CCI3* dressage / Community Day) |
| Saturday 12 June: | 9.00am to 5.00pm (Competition timetable: CCI2* & CCI2*J & CCI4* dressage) |
| Sunday 13 June: | 8.00am to 5.00pm (Competition timetable: Cross Country from 08.00am) |
| Monday 14 June: | 9.00am to 4.00pm (Show jumping & presentations) |

IMPORTANT INFORMATION:

EVENT CANCELLATION: Equestrian Victoria or the Organising Committee may cancel the event due to catastrophic conditions, disease or force majeure, or for any other reason at its absolute discretion. If the event is cancelled, for whatever reason, any refund will be determined at the absolute discretion of Equestrian Victoria, having regard to the direct or fixed costs for the event.

TRADE EXHIBITOR WITHDRAWAL:

- From 10 May - 17 May 2021 Trade withdrawals will incur a loss of 20% of hiring fee
- From 17 May 2021 There will be no refund of hiring fees as the trade build infrastructure has been loaded for delivery to WPNEC
- All Trade Exhibitors must sign the Inspection Report issued by the Hirer and will therefore be responsible for any damage during the course of the event.

Trading Terms & Conditions:

- Access for Bump-In to Trade Sites will be from 7am on Thursday 10 June. There is no access after 8.00pm on Thursday evening.
- Vehicle access to the Trade area is prior to 7.30am or after 5.00pm on each day of the event. No vehicle access in the Trade Village between these times. There is no parking at the Trade Village area.
- All participants must have their own Loss & Public Liability Insurance. Equestrian Victoria Insurance will not cover any loss, damage or liability claim of a participant. Proof of Insurance must be provided to Equestrian Victoria
- The Organising Committee will provide a night watchman on Thursday, Friday, Saturday and Sunday but are not liable for any damage or missing/stolen goods. Security for Individual Trade Stands will be the responsibility of the Operator.
- All electrical equipment (leads, power boards, etc.) must be tested and tagged as per Australian Standards.
- To be fair to other exhibitors, and to provide clear access for pedestrians, displays beyond the front line of a Trade Site *must not exceed 300mm in depth and/or 1.2m in height.*
- A Trade Exhibitor who does not book sufficient space for their display will not be permitted to operate without the consent of the Event Coordinator and other Trade Exhibitors affected. No refunds will be issued
- The Organising Committee reserves the right to accept and/or reject any or all Trade Stand applications, at its absolute discretion.

COVID GUIDELINES MI3DE 2021

Furphy Media Melbourne International 3 Day Event is closely adhering to the Victorian State Government and other relevant authorities' guidance as we adapt our event and customer experience to help protect the wellbeing of our community.

We know that COVID-19 is causing unprecedented change and uncertainty, and the wellbeing of our spectators, competitors, officials and personnel will always be our priority.

- Trade Exhibitors will be required to submit their Covid Safe plan & have a copy at their Trade Stand.
- Bump-in information will include guidelines for your trade stand to help our community stay safe.

BOOKINGS CLOSE 13 MAY 2021 or WHEN ALL SITES ARE RESERVED

BOOKINGS ONLINE: TryBooking

<https://www.trybooking.com/BQOKD>