



6 - 9 June 2025
Werribee Park

TRADE EXHIBITION INFORMATION

Melbourne International 3 Day Event



MI3DE was first held in 1957 and has developed into the ultimate annual proving ground for some of Australia's best riders and horses.

Eventing is one of the most exciting and demanding equestrian sports. It tests the partnership between horse and rider to the absolute limit. Boldness, agility, stamina, and precision are all required in equally great measure, and it takes some exceptional riding, ice cool nerves and a horse that is fit and careful to be right there in the mix at the end of two jumping rounds.

Join us and be part of this exciting event

*****Trade Exhibition space sold as per the site plan***



Equestrian Victoria

Trade Enquiries: Sue 0418 397 443
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**MELBOURNE INTERNATIONAL 3 DAY EVENT
TRADE EXHIBITION**

Friday 6th – Monday 9th June 2025
Werribee Park, National Equestrian Centre

We are pleased to include Trade Exhibition information for Melbourne International 3 Day Event and invite you to be a part of this great event.

In 2025 the Trade Village will be built alongside the Polo field adjacent to the 80mx90m Martin Collins competition arena at Werribee Park. A small number of premium 6m x 9m marquees will be located beside the Martin Collins competition arena. Spectator traffic will move from the ticketing marquee through the middle of the Trade Marquees to reach the competition arena and food vendors.

Bookings will open online via TryBooking on Monday 7 April at 9.00am

<https://www.trybooking.com/DAANU>

A plan of the village will be available when sales open on our website: m3de.com.au

Each Trade Exhibitor will receive:

- 2 Car passes per exhibition space
- a copy of the official program which includes Trader listing
- 2 Entry Accreditation passes per exhibition space

The exhibition space will be sold as per the Trade Exhibition plan.

- Each 3m x 3m trade site will have a 3-metre walkway along the front. Therefore, the overall structure will be 4m deep by approx. 60 – 72 metres long, depending on the number of sites sold. Please see the map for layout. Own vans, and floats will be positioned opposite the structure to create a village feel. The food vans will also be in the Trade Village area.
- All Trade spaces will have a fluorescent light.
- All Trade spaces will have power: 1 x 10amp 240v power outlet. (Please do not piggyback plugs)
- All Trade spaces will have solid floor with carpet tiles.
- All Trade spaces will be allocated a 1.8m Trestle and 2 Plastic chairs per trade site
- A brand-name sign will be provided for each trade marquee site
- OC will provide a night watchman (Thurs/Fri/Sat/Sun) 5pm – 8am. Please bring a cover or clear sheeting to hang from the wire that runs along the front of your marquee site to close off your site each evening.

TRADE EXHIBITION PRICING:

3.0m x 3.0m site with 3m verandah/walkway at front	\$ 1,750.00
6.0m x 6.0m (premium ringside 6mx9m marquee with 3m verandah)	\$ 3,950.00

*Trade pricing is inclusive of gst

TRADE VAN/TRUCK SITE ONLY

Own display Small – Size must fall within 2.5m x 5m \$1,250

Own display Large – Size must fall within 3m x 10m \$1,750

**Oversize vans may have the opportunity to book a site on the SW end of the main arena, please contact the organisers

Own display sites must be booked via Trybooking

Bump in: Thursday 5 June

TRADING TIMES:

Friday 6 June: 9.00am to 5.00pm
(Competition timetable: CCI2* & CCI3* dressage / Community Day)

Saturday 7 June: 9.00am to 5.00pm
(Competition timetable: CCN1*, CCI2* & CCI2YJ* & CCI4* dressage)

Sunday 8 June: 8.00am to 5.00pm
(Competition timetable: Cross Country from 08.00am)

Monday 9 June: 9.00am to 4.00pm
(Show jumping & presentations)

IMPORTANT INFORMATION:

EVENT CANCELLATION: Equestrian Victoria or the Organising Committee may cancel the event due to catastrophic conditions, disease, or force majeure, or for any other reason at its absolute discretion. If the event is cancelled, for whatever reason, any refund will be determined at the absolute discretion of Equestrian Victoria, having regard to the direct or fixed costs for the event.

TRADE EXHIBITOR WITHDRAWAL:

- Up to 16 May 2025 Trade withdrawals be refunded less a \$150 administration fee
- From 17 May 2025 There will be no refund of hiring fees as the trade build infrastructure has been loaded for delivery to WPNEC
- All Trade Exhibitors must sign the Inspection Report issued by the Hirer and will therefore be responsible for any damage during the course of the event.

Trading Terms & Conditions:

- Access for Bump-In to Trade Sites will be from 7am on Thursday 5 June. There is no access after 8.00pm on Thursday evening.
- Vehicle access to the Trade area is prior to 7.30am or after 5.00pm on each day of the event. No vehicle access in the Trade Village between these times. There is no parking in the Trade Village area.
- All participants must have their own Loss & Public Liability Insurance. Equestrian Victoria Insurance will not cover any loss, damage or liability claim of a participant. Proof of Insurance must be provided to Equestrian Victoria
- The Organising Committee will provide a night watchman on Thursday, Friday, Saturday and Sunday but are not liable for any damage or missing/stolen goods. Security for Individual Trade Stands will be the responsibility of the Operator.
- All electrical equipment (leads, power boards, etc.) must be tested and tagged as per Australian Standards.
- To be fair to other exhibitors, and to provide clear access for pedestrians, displays beyond the front line of a Trade Site must not exceed 300mm in depth and/or 1.2m in height.
- A Trade Exhibitor who does not book sufficient space for their display will not be permitted to operate without the consent of the Event Coordinator and other Trade Exhibitors affected. No refunds will be issued

- The Organising Committee reserves the right to accept and/or reject any or all Trade Stand applications, at its absolute discretion.

COVID GUIDELINES MI3DE 2025

Melbourne International 3 Day Event is closely adhering to the Victorian State Government and other relevant authorities' guidance as we adapt our event and customer experience to help protect the wellbeing of our community.

We know that COVID-19 is causing unprecedented change and uncertainty, and the wellbeing of our spectators, competitors, officials and personnel will always be our priority.

- Trade Exhibitors will be required to follow applicable State Govt. guidelines.

BOOKINGS CLOSE 12 MAY 2025 or WHEN ALL SITES ARE RESERVED

BOOKINGS ONLINE: TryBooking

<https://www.trybooking.com/DAANU>

Draft site layout

