

# PROGRAM ADVERTISING

Ride the Excitement 5 – 8 June 2026



**4CYTE**<sup>TM</sup>  
horse

**MELBOURNE INTERNATIONAL**



3 DAY EVENT



EQUESTRIAN  
VICTORIA

**Equestrian Victoria**

**170 K Road**

**Werribee 3030**

**Ph: 03 9013 0707**

**Contact**

**Susan McKay 0418 397443**

# 4CYTE

## Melbourne International 3 Day Event Program Advertising Opportunities

The Official MI3DE program features all class, competitor and sponsor information. It is a great memento of this spectacular event. It is made available to all competitors free of charge and is available for purchase by spectators at the event. The program provides an excellent opportunity to promote your product and brand.

Professionally printed and produced, a limited number of pages are available to advertisers. The artwork specifications are detailed below. Please complete the booking form below.

The program is standard A5 size (148mm x 210mm)  
Advertising rates are based on camera ready artwork  
Bookings are required by 1 May 2026  
Camera ready artwork must be supplied by 18 May 2026  
Prices are inclusive of GST  
Full payment must accompany the booking

Artwork: Full page 148mm wide x 210mm deep w.3mm bleed  
Half page 138mm wide x 98mm deep / no bleed

Name/Company: \_\_\_\_\_ ABN: \_\_\_\_\_

Contact: \_\_\_\_\_ Mob. \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

### Advertisement selection:

Inside Front Cover	\$750	Inside Back Cover	\$750
Full Page Colour	\$500	Full Page Black & White	\$350
Half Page Colour	\$275		

### Payment Details:

I wish to pay the amount of \$ \_\_\_\_\_

Please charge my credit card:            Visa                            MasterCard

Card Number: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_    CCV No. \_\_\_\_

Expiry Date: \_\_ / \_\_                            Signature: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

### Send booking form to:

susan\_mckay@bigpond.com

Contact: mob. 0418 397 443