

MEDIA ACCREDITATION GUIDELINES

Ride the Excitement 5 – 8 June 2026



4CYTE™
horse

MELBOURNE INTERNATIONAL



3 DAY EVENT



EQUESTRIAN
VICTORIA

Equestrian Victoria

170 K Road

Werribee, Vic. 3030

Ph: 03 9013 0707

Contact

Susan McKay 0418 397443

4CYTE™ Melbourne International 3 Day Event (MI3DE) media applications are restricted to media representatives who have current media accreditation with Equestrian Victoria. Visit the Equestrian Victoria website to apply for EV Media Accreditation:

<https://www.vic.equestrian.org.au/media>

To cover the MI3DE representatives of media organisations, who are accredited with Equestrian Victoria, must apply for accreditation.

Please complete the application form <https://form.jotform.com/260738192648871> and Waiver by 15 May 2026.

All media approved for accreditation at the 2026 event will receive free access to the event as well as access to an area where tables and power outlets are available. Wi-Fi is limited at the venue, and it is suggested you hot spot to your own internet provider.

FEl rules prohibit media from accessing the stables.

Terms and Conditions of Accreditation

An application must be completed for each applicant if more than one staff member is planning to attend.

Note: Applicants must be part of the editorial team, or on an assignment for a specific publication, media outlet or news service. Freelance journalists will only be granted accreditation if they are representing a bona fide outlet.

If accepted, you must supply five (5) High-resolution images of horses in action from each day you attend the event. Please send at the latest three days after the conclusion of competition. If the images are used for promotion you will be credited.

All material must be sent to suemckay@equestrianvictoria.com.au or sent via wetransfer or dropbox to this address.

Media accreditation passes will be available for collection at the Event Office on Thursday & Friday, (prior to the Ticket Office opening) and at the Ticket Office from Saturday - Monday. There is no admission to the event without accreditation or event waiver completed. Please check in and collect your passes prior to commencing work.

The Organising Committee reserves the right to decline any application which does not meet the accreditation criteria

Results will be published on m3de.com.au/results

Your EV & MI3DE media accreditation pass & vest must be worn and displayed at all times.

On Cross Country Day for safety and security, Media accreditation & Media bibs/high vis MUST BE worn at all times for media to gain access to the Cross-Country phase.

Cross Country Day:

The cross-country phase field of play (FOP) is designated by ropes and barriers. **Media wearing bibs and credentials may move inside the FOP at no further than arm's distance from the tape or barrier. Media are not allowed to cross the FOP except at designated cross over points.**

Photographers and media personnel must abide by all directions given by competition officials, including jump judges (located at each cross-country jump), the Technical Delegate, cross country Course Designer or any other identified event officials. Personnel who do not comply with the directions of competition officials may be removed from the event and their accreditation immediately cancelled.

If you are using a remote camera during Cross Country, its position must be approved by the Technical Delegate or Course Designer prior to use.

We seek your cooperation in ensuring the accreditation guidelines are respected.

The safety of those involved in the event is our prime concern and we are certain all media will be able to do their jobs within the guidelines. A breach of the guidelines or refusal to follow the reasonable direction of the Event Organisers and security will result in the immediate forfeit of accreditation

Completing the form & Waiver

Terms and Conditions of Accreditation Waiver – All accreditation application forms MUST include the signature of the applicant. By signing the Waiver the applicant agrees to the Terms and Conditions outlined in this information. An application MUST be completed for each applicant if more than one staff member is planning to attend.

Note: Applicants must be part of the editorial team, or on an assignment for a specific publication, media outlet or news service. Freelance journalists will only be granted accreditation if they are representing a bona fide outlet.

This form will be attached to your media accreditation and must be signed when collecting accreditation.

Authorisation and Waiver

This Accreditation Pass is issued by the organisers of the 2026 Melbourne International 3 Day Event (MI3DE) for the sole purpose of providing limited access to the designated holder ('the Holder') during the 2026 MI3DE. This Pass is personal, non-transferable and revocable at any time at the sole discretion of the organisers of the 2026 MI3DE. Unauthorised use, alteration or dealing with this Accreditation Pass may result in the temporary or permanent removal of the Accreditation Pass and the possessor's and/or the Holder's ejection from the premises.

The Holder assumes all risks incidental to his/her actions, assumes all risks incidental to his/her attending the 2026 MI3DE and agrees to indemnify and hold harmless the 2026 MI3DE & Equestrian Victoria from any and all claims, damages, losses, costs and liabilities including, without limitation, personal injuries and/or property losses, caused by, resulting from or in connection with his/her presence at the 2026 MI3DE. The Holder may not broadcast, publicise or make commercial use of any visual or audio media of any kind of the 2026 MI3DE if it breaches any licensing contracts agreed to by the 2026 MI3DE unless such broadcast is agreed to by the MI3DE. The Holder recognises that he/she must immediately report the theft, loss or unauthorised use of the Accreditation Pass.

Acceptance of an Accreditation Pass constitutes agreement by the Holder of the above conditions.

Name (please print):

Organisation:

Signature:

Date:

Editor's Name:

Editor's Signature:

Date: