



4CYTE™
MELBOURNE INTERNATIONAL 3 DAY EVENT
5 – 8 JUNE 2026
WERRIBEE PARK NATIONAL EQUESTRIAN CENTRE

CROSS COUNTRY FENCE SPONSORSHIP

On Cross-country day up to 4,000 spectators walk around the scenic course watching riders & horses negotiate the challenging fences. The cross-country jumps, designed by International Course Designer Ewan Kellett provide the perfect space and opportunity for you to display your brand.

CCI4* / CCI3* / CCI2* Fence Sponsorship: from \$2,000 + gst

Your product can be promoted by way of a sign or display incorporated into an existing cross-country fence.

Cross-country fence sponsors receive two passes to the VIP marquee on cross-country day. The official program includes all fence names & descriptions. Commentary throughout cross-country day includes references to the names of the fences. Post event you will receive a photograph of your fence being jumped during competition.

CUSTOM-BUILT CROSS-COUNTRY FENCES:

Cross-country fences can be purpose built to showcase your brand. Ewan Kellett will design a fence in consultation with you which will be constructed by his team of builders. Please don't hesitate to contact us to discuss your requirements.

Custom build fence cost: quoted upon design



**CROSS-COUNTRY FENCE
SPONSORSHIP**
Contact:
Janet 0419 003 068

